

## SOCIAL MEDIA

### (DESIGN)

The Social Media class at SVA exists to promote a positive school culture through engaging with the student body with a daily televised broadcast designed, written, and produced by students. Social Media is a 7th/8th grade year-long elective class that students apply and are selected for. The Social Media team will explore the use of film, news, public speaking, music, and images to influence and inform a community.

Students will be able to:

- Write a script
- Create a storyboard
- Organizing rhetorical arguments
- Report on current events in an unbiased manner
- Engage with an audience as a public speaker
- Edit video
- Use music rhetorically to enhance visual presentations
- Operate a broadcast room and audio video equipment
- Direct the filming and production of original audio video content

