

**MINUTES  
BOARD OF EDUCATION MEETING  
LA MESA-SPRING VALLEY SCHOOL DISTRICT  
REGULAR MEETING: July 21, 2015**

The meeting was called to order at 7:06 p.m. at the Education Service Center by the President, Mr. Winet.

The President led the Pledge of Allegiance to the Flag.

Board members present: Babbitt, Chong, Duff, Turner, Winet

Board members absent: None

Staff members present on assignment: Feliciano, Marshall, Martinez, Sardina, Walker

It was moved by Turner, seconded by Duff, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to approve the minutes of the regular meeting of June 16, 2015, as presented.

**COMMUNICATIONS**

Memo from David Feliciano, Assistant Supt., Business Services, regarding short-term borrowing to cover cash shortage in First Quarter of 2015-16

Documents relating to borrowing of funds for Fiscal Year 2015-16, the issuance and sale of 2015 Tax and Revenue Anticipation Notes

Revised Study Trip and Excursion List

Email from Jadwiga Stepien, Playground Attendant, Parkway Middle School, commending Mary Beason, Principal, Parkway Middle

Email from Greg & Tina Martinez, Parents, La Mesa Arts Academy, commending the fourth- and fifth-grade teachers at LMAAC

Letter from Megan Epperson, Parent, La Mesa Arts Academy, commending Victoria O'Brien and Katherine Orr, Teachers at LMAAC

Memo from Karen Walker, Assistant Supt., Learning Support, regarding donated math manipulatives

PowerPoint regarding the District Branding Report

Memo from Tina Sardina, Assistant Superintendent, Human Resources, regarding corrections to HR-1, Standard Recommendations

**CALL TO ORDER**

**PLEDGE OF ALLEGIANCE**

**ESTABLISHMENT OF QUORUM**

**MINUTES**

Approved as presented

**COMMUNICATIONS**

D. Feliciano, Asst. Supt., Bus. Short-term borrowing

Documents re borrowing of funds, issuance of TRANs

Rev. Study Trip/Excursion List

J. Stepien, employee, PKMS Commemation: M. Beason

G.&T. Martinez, parents, LMAAC Commemation: 4<sup>th</sup>/5<sup>th</sup> grade teachers

M. Epperson, parent, LMAAC Commemation: V. O'Brien & K. Orr, teachers

K Walker, Asst. Supt., LS Math manipulatives donation

Branding Report PPT

T. Sardina, Asst. Supt., HR Correction to HR-1

**AGENDA**

It was moved by Duff, seconded by Turner, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to approve the agenda as presented.

**HEARING SESSION**

The President announced a hearing for anyone who wished to address the Board on any topic relating to public education. There being no one wishing to address the Board, the session was closed.

**REPORTS OF OFFICERS OF THE BOARD**

The concept of marketing the District has been a topic of the Superintendent’s 20/20 working group. A sub-committee has been formed to study the idea of marketing the district to include a new logo, website and social media presence. The concept of branding the District has been identified as an initial and necessary step to formulating a marketing plan. Lorenz Advertising has proposed a three-phased approach to create a single, unifying brand for the District. Brian Lorenz presented the concept of branding to the Board and responded to clarifying questions.

**NEW BUSINESS**

It was moved by Duff, seconded by Turner, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to enter into an expanded agreement with Lorenz Advertising for District branding, marketing and consulting services.

It was moved by Babbitt, seconded by Duff, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to adopt Board Policy Updates.

It was moved by Turner, seconded by Chong, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to approve the following:

Purchase Orders June 3 through July 7, 2015 totaling \$1,672,903.97

Warrants June 3 through July 7, 2015 totaling \$1,778,423.38

Expenditures in the amount of \$1,224.86

Award of Contract for Fresh Produce to Eden Tropics LLC, RFP #2-14/15

**AGENDA**

Approved as presented

**HEARING**

**REPORTS**

District Branding Report

**NEW BUSINESS**

**Expanded Agrmt. with Lorenz Advertising for District branding, marketing and consulting services**  
Authorized

**Board Policy Updates**  
Adopted

**Consent Calendar**  
Approved

Purchase Orders

Warrants

Revolving Cash Fund Reimbursements from the General Fund

Contract for fresh produce

Award of Bid to Dimond Construction, Inc. for installation of two relocatable buildings at Bancroft Elementary School and construction of two restrooms at Sweetwater Springs Elementary School, Bid #FB 4-14/15

Bid for relocatable buildings @  
BAN & restrooms @ SWS

It was moved by Chong, seconded by Babbitt, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to approve sale of surplus items (E-Waste).

**Sale of surplus items  
(E-Waste)**  
Approved

It was moved by Turner, seconded by Babbitt, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to adopt Resolution 15-16-01, of La Mesa-Spring Valley School District Authorizing the Borrowing of Funds for Fiscal Year 2015-16, the Issuance and Sale of One or More Series of 2015 Tax and Revenue Anticipation Notes Therefore in an Amount Not to Exceed \$12,000,000, Participation in the San Diego County and School District Tax and Revenue Anticipation Note Program, and Requesting the Board of Supervisors of the County to Issue and Sell Said Notes.

**Res. 01, borrowing of funds  
for 2015-16, issuance and sale  
of TRANs**  
Adopted

It was moved by Babbitt, seconded by Turner, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to adopt Resolution 15-16-02, Designating Authorized Representative and Alternate for the San Diego Schools Risk Management Fringe Benefits Agreement.

**Res. 02, designating  
authorized reps for S.D.  
Schools Risk Mgmt. Fringe  
Benefits Agrmt.**  
Adopted

It was moved by Duff, seconded by Turner, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to enter into an agreement with Northwest Capital Recovery Group.

**Agreement with Norwest  
Capital Recovery Group**  
Authorized

It was moved by Duff, seconded by Turner, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to accept the following gifts with thanks: Fletcher Hills Elementary School PTA would like to donate \$15,000.00 to Fletcher Hills Elementary to purchase iPads; Murray Manor Elementary School PTA would like to donate \$13,083 to Murray Manor Elementary to pay for study trip buses and schoolwide assemblies; Target Corporation would like to donate \$2,050.00 to Fletcher Hills Elementary and \$750.00 to Murray Manor Elementary School to be used to support music education; and the San Diego Concert Band would like to donate \$800.00 to La Mesa Arts Academy to be used to support music education.

**Gifts – FLH, MUM &  
LMAAC**  
Accepted with thanks

It was moved by Turner, seconded by Duff, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to enter into a contract with San Diego County Office of Education for the First 5 San Diego Quality Preschool Initiative for the 2015-2016 School Year.

**Contract w/SDCOE for First  
5 SD Quality Preschool  
Initiative for 2015-16 school  
year**  
Authorized

It was moved by Duff, seconded by Turner, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to enter into an agreement with Grossmont Union High School District, Grossmont Adult School, to Conduct Adult Education Classes.

**Agrmt. with Grossmont  
UHSD, Grossmont Adult  
School**  
Authorized

It was moved by Chong, seconded by Babbitt, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to enter into a Consultant Agreement with San Diego Youth Services to Implement the Prevention and Early Intervention Grant Award.

**Consultant Agrmt. with  
SDYS for Prev. & Early  
Intervention grant award**  
Authorized

It was moved by Babbitt, seconded by Duff, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to ratify Special Education Master Contracts with Excelsior Academy and Springall Academy for the 2014-2015 Extended School Year.

**Sp.Ed. Master Contracts with  
Excelsior Academy and  
Springall Academy for 2014-  
15 extended school year**  
Authorized

It was moved by Chong, seconded by Duff, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to enter into Special Education Master Contracts for the 2015-2016 School Year.

**Sp.Ed. Master Contracts for  
2015-16 school year**  
Authorized

It was moved by Duff, seconded by Turner, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to ratify an Expanded Special Education Master Contract with The Institute for Effective Education - Cook Center for the 2014-2015 School Year.

**Expanded Sp.Ed. Master  
Contract with TIEE for 14-15**  
Ratified

It was moved by Turner, seconded by Babbitt, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to adopt Resolutions 15-16-03 and 15-16-04, to Enter into Agreements with the California Department of Education to Provide Services in Accordance with the Child Care and Development Programs.

**Res. 03 & 04, to enter into  
agrmts with CA Dept. of Ed.  
in accordance with Child  
Care & Dev. Programs**  
Adopted

It was moved by Duff, seconded by Chong, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to request a CDS Code for the Home/Independent Study Program.

**Request CDS Code for Home/  
Independent Study Program**  
Authorized

It was moved by Chong, seconded by Babbitt, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to approve Revised Study Trip and Excursion List.

**Revised Study Trip and  
Excursion List**  
Approved

It was moved by Babbitt, seconded by Turner, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to accept Uniform Complaint Quarterly Report for the quarter ending 6/30/15 with zero complaints.

**Uniform Complaint  
Quarterly Report**  
Accepted

It was moved by Turner, seconded by Duff, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to authorize administration to enter into a Memorandum of Understanding with San Diego OASIS to Provide Services to Students Attending Extended School Services (ESS).

**MOU with San Diego OASIS  
to provide services to ESS  
students**  
Authorized

### **HUMAN RESOURCES RECOMMENDATIONS**

It was moved by Duff, seconded by Chong, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to approve standard Human Resources recommendations as amended to include nine additional Lecturer/Presenter and/or Short-Term Employment forms.

**Human Resources  
Recommendations**  
Approved as amended

It was moved by Duff, seconded by Chong, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to approve Salary Placement for Human Resources Technician Classification on the Classified Salary Schedule at Annual Salary Range 53 - \$37,449 (Step A) to \$47,834 (Step F)

**Salary Placement for HR  
Technician**  
Authorized

### **ANNOUNCEMENTS, REPORTS, COMMUNICATIONS FROM THE BOARD**

Dr. Turner announced the National School Boards Association supports the reauthorization of the Elementary & Secondary Education Act (ESEA), which will provide districts with resources to respond to challenges in their communities. The House recently passed a bill to reauthorize; however, the Senate passed an amended version of the bill and it will now need to go back to Committee. NSBA is hopeful something will be passed in the next 2-3 months.

Dr. Turner announced she will begin as Chair of the National Black Council for NSBA effective this April.

Mr. Duff announced he attended the Boys & Girls Club Executive Committee on July 2; however, he missed the last meeting due to Jury Duty.

Mr. Duff announced he participated in Principal interviews on July 7.

Mr. Duff announced he met with the planning group for the Intergenerational Games to be held on October 22 at La Mesa Arts Academy.

Mr. Duff announced he and Beth Thomas, Principal, La Mesa Arts Academy (LMAAC), met with Sam Calhoun, Sr. Pastor at Windsor Hills Community Church, regarding his interest in volunteering and tutoring at LMAAC.

Mr. Winet announced he attended the Boys & Girls Club Executive Committee on July 16 in Santee and noted there is interest by 1-2 significant donors. The campaign is almost half way to the goal.

The Superintendent thanked the Board for the opportunity to fly out and tour the U.S.S. Stennis aircraft carrier on June 16 and shared that it was a great experience.

The Superintendent announced he will be meeting with an oceanographer assigned to the Exploration Vessel Nautilus, which is currently docked in San Diego. The ship's team is looking to partner with schools throughout the world and create a STEM community. The Superintendent will discuss how students in La Presa's STEAM program can communicate and learn from the Nautilus' research projects while the ship is out at sea.

The Superintendent announced the International Desalinization Conference will be held in San Diego this year. We have 50 spots reserved for students to receive a guest lecture and work with leading scientists, learning about the water table and desalinization efforts worldwide.

At 8:35 p.m. the President announced a recess.

### **CLOSED SESSION**

At 8:45 p.m. the President called for a closed session to discuss negotiations update – LMSV Teachers Association; negotiations update – California School Employees Association (CSEA), Chapter 419; negotiations update – Administrators Association and other Unrepresented Bargaining Groups; Conference with Legal Counsel – Existing Litigation (LMSVSD v Mountain Empire Unified School District, and College Preparatory Middle School; Public Employee Discipline/Dismissal/Release (2 cases); Discussion regarding Public Employee Appointment – Coordinator, Human Resources; and Discussion regarding Public Employee Appointment – Elementary Principal. The Superintendent; Board; and Assistant Superintendents Business, Human Resources and Learning Support adjourned to the session, which was held in the Boardroom.

At 9:35 p.m. the President reconvened the meeting and announced the Board, in closed session, took the following action:

It was moved by Chong, seconded by Duff, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to suspend a classified employee (File 15-16-001) for ten (10) days without pay.

It was moved by Duff, seconded by Babbitt, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to file a Notice of Unprofessional Conduct and a 90-day Notice of Unsatisfactory Performance on a certificated employee (File 15-16-002).

### **CLOSED SESSION ACTION**

**Classified employee (File 15-16-001)**  
Suspended

**Certificated employee (File 15-16-002)**  
Notice of Unprofessional Conduct/Notice of Unsatisfactory Performance

It was moved by Chong, seconded by Duff, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to appoint Ginger Radenheimer as Coordinator, Human Resources.

**Coord., Human Resources**  
Appointed Ginger Radenheimer

It was moved by Duff, seconded by Turner, and carried unanimously with the following votes: Ayes: Babbitt, Chong, Duff, Turner, Winet; Noes: None; Absent: None, to appoint Jon McEvoy as Elementary Principal.

**Elementary Principal**  
Appointed Jon McEvoy

The meeting was adjourned at 9:35 p.m.

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Brian Marshall, Secretary to the Board of Education

Approved and ordered into the proceedings of the District at the next regular meeting of the Board of Education to be held August 4, 2015.

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Emma Turner, Clerk of the Board of Education