

Approved Materials for Distribution

Distribution of authorized materials and literature to students in schools shall be kept at a minimum to prevent undue interference with the instructional program and annoyance to families at home. All materials approved for distribution must align with and support District goals, objectives, and curriculum and provide a service to students and/or families. Distribution of approved materials does not imply endorsement of the activity by the District.

Only materials and literature from nonprofit organizations will be considered for approval.

Only materials and literature that promote events within the boundaries of the District.

Each flyer must include the disclaimer, "This event is not District/School sponsored."

Each flyer must include contact information.

Distribution of the following materials and/or literature is prohibited:

- a. Materials asking students to contribute funds to, become members of, or work for, any organization not directly under the control of the school authorities, unless the organization is a nonpartisan, charitable organization organized for charitable purposes by an act of Congress or under the laws of the state and has been authorized by the Board of Education.
- b. Commercial advertising or commercial literature soliciting funds for any purpose may not be distributed except when such literature is in connection with an approved fund-raising activity as outlined in Board Policies 1324 and 5124.
- c. Literature or publicity supporting or opposing school bond or tax election, legislative proposals, political campaigns, or materials of a partisan political nature.
- d. Literature of a denominational, partisan or sectarian nature *is forbidden by law to be distributed and used in any school.*
- e. Materials or literature containing or referring to any of the following:
 - a. Profanity.
 - b. Prejudicial or discriminatory matter.
 - c. Injurious matter including materials that encourage the use of tobacco, alcohol, and narcotics or other dangerous drugs.
 - d. Libelous and/or slanderous matter.
 - e. Human reproduction and/or sexually transmitted diseases unless directly related to the educational goals and objectives of the District.

The following organizations and groups have received authorization from the Board of Education to distribute materials and literature to students:

- a. The City of La Mesa.
- b. La Mesa Parks and Recreation Department (Community Services).
- c. Spring Valley Park and Recreation Department (County of San Diego).
- d. Youth sports leagues sponsored by nonprofit organization including, but not limited to Little League, pop Warner Football, and AYSO Soccer.
- e. Special District such as San Miguel Fire District and Helix Water District.
- f. Children's performing groups sponsored by nonprofit agencies or organization including, but not limited to CYT Theater and Young Actors Studio.
- g. Public schools and colleges.
- h. Area (Local) hospitals and museums offering services specifically designed to support children and/or families and aligned to District curriculum and objective.
- i. Boy Scouts, Girl Scouts, Campfire Girls, and Boy and Girls Clubs.
- j. Agencies designated by the Board to provide student accident insurance and student pictures.
- k. Parent-Teachers' Association (PTA).
- l. Board-approved after-school clubs.

Procedure for Distribution

- a. All requests for distribution of materials shall be referred to the Assistant Superintendent, Learning Support, for approval.
- b. Allow 2 days for processing.
- c. The distributing organization shall provide the Assistant Superintendent, Learning Support, with one copy to be considered for approval and one copy for District file.
- d. The distributing organization is required to pack or bundle materials in sets corresponding to class size to avoid placing this workload on school staff.
- e. School staff will place materials in teacher boxes.
- f. Teachers will give to students on designated weekly "backpack" day.
- g. In the case of electronic flyer approvals, flyer distribution requests should be directed to www.Peachjar.com . Questions regarding flyer distribution within the District may be directed to DistrictReceptionist@lmsvdsd.net .